

5th World Medical Tourism & Global Healthcare Congress

On the Beach Ft. Lauderdale/Miami | October 24th - 26th 2012



NETWORK BEFORE AND DURING THE EVENT WITH ALL ATTENDEES



LEARN ABOUT MEDICAL TOURISM NEW TRENDS AND GROWTH PROJECTION FROM EXPERT SPEAKERS



CONNECT WITH KEY INDUSTRY PLAYERS



ENJOY OUR NETWORKING RECEPTIONS, PRIZES AND ENTERTAINMENT!



Congress Brochure

**OFFICIAL
CONGRESS OF**



Medical Tourism Association™
www.MedicalTourismAssociation.com

www.MedicalTourismCongress.com



Unparalleled Sales, Networking, and Deal Making Opportunities

What is Medical Tourism?

Medical Tourism is an estimated \$40 billion industry and one of the fastest growing industries within healthcare. Medical Tourism provides healthcare quality that's accessible, available and more affordable in many cases.

VIP Buyers Incentive Program

The Buyers VIP Incentive Program will be offering a predetermined number of discount registrations, free registrations, hotel room nights, and flights to buyers of healthcare who complete the buyer incentive program application.

Buyers of healthcare include insurance companies, governments, employers and insurance agents who send patients overseas or are interested in doing so. The application will be submitted to the buyer committee for pre-approval and additional follow up will only be required if more information is needed.

5th World Medical Tourism Congress At A Glance



- Up to 1,500 attendees
- Over 90 countries
- Up to 100 expert speakers
- Up to 10,000 one on one networking meetings

"For us this is the main event in Medical Tourism and the take away in 2010 exceeded even our expectations!"

Brad Cook
International Department Director
Hospital Clinica Biblica Costa Rica



Miami Beach



Be seen... Be known!

*World Medical Tourism
& Global Healthcare Congress*

EXHIBITOR BENEFITS

FREE

Concierge services to assist you in all aspects of planning your participation. We truly have your best interests in mind.

FREE

Presence in Congress website will provide your organization with great visibility before the event. Our Congress website receives hundreds of visits every day.

FREE

Virtual Booth in our Networking Software. Create your company profile and upload all promotional materials you would like to share with attendees at the Congress.

FREE

Buyers of Healthcare passes for your clients.
*Buyers must be approved by the MTA

THREE LEADING HEALTHCARE CONFERENCES
ONE LOCATION
ONE EXHIBIT HALL 3 TIMES THE TRAFFIC

EMAIL info@MedicalTourismCongress.com
WEB www.MedicalTourismCongress.com
PHONE US 001.561.792.6676

“The World Medical Tourism and Global Healthcare Congress provides an efficient face-to-face experience with healthcare, insurance and medical travel industry professionals”

Jack Norton
MBA/PHR, Human Resource Manager,
Blue Lake Casino & Hotel



Network With Key Industry Players



NEW & IMPROVED NETWORKING SOFTWARE

Harvard Business Review Analytic Services found that of the 2300 readers polled, 95% believe that face-to-face meetings are the key to success in building long-term relationships and 89% agreed face-to-face meetings are essential to sealing the deal.

Pre-schedule productive networking meetings with key industry players before the congress and meet them at the event. In three days you can network with:

- Health insurance companies
- Employers
- Medical Tourism Facilitators
- Governments
- Top Hospitals and Healthcare Providers from around the world.

“I found the Annual World Medical Tourism and Global Healthcare Congress the best in the industry. The networking software and sessions were really helpful to meet the policy makers and other senior professionals from across the globe. I will definitely be attending the 2011 Conference in Chicago”

Jai Verma
Regional Director
Cross Border Solutions
Middle East, Africa & India
UnitedHealth International



Customized Connections

Customizable and detailed profiles that allow members to search for other attendees through profiles, bios and photos.



Interactive Social Media

Integration with Social Media Networks. The system will automatically tell you which of your contacts from LinkedIn are attending the conference.



You Won't Skip a Beat

Email Notifications for New / Cancelled Meetings. No more missed opportunities to meet or unexpected cancelled meetings.



Anywhere You Are

Mobile networking on your iPhone, Blackberry and Android. Calendar, attendee profiles and more on the go.



Personalized Conference Calendar

Easily plan, confirm, and print your complete schedule of networking meetings, and sessions throughout the conference.



NO Shutdown Period!

Once the networking software is open it will stay open, even during the conference.



World Medical Tourism & Global Healthcare Congress encourages but does not guarantee any meetings to any attendees and is not responsible for any attendees who do not show up for their networking meetings. In the spirit of the Conference, we hope everyone shows common courtesy of attending the meetings since they have requested and accepted all meetings on their agenda.

DIAMOND SPONSORSHIP

\$100,000 (\$198,500 value)

- **Sponsor of “Gala Cocktail Reception”**
Signage and recognition of sponsor of our “Gala Cocktail Reception” \$70,000 value
- **Fifteen (15) Conference Registrations Plus Workshops** \$37,500 value
- **8 Minute Keynote**
Opportunity to pick one speaker to speak a 8 minute keynote session within the Conference with content approved by the association. \$20,000 value
- **Four Premium Exhibit Booth Spaces 10’ x 10’ (booth space measured in feet)**
Allows for marketing, banner stands and more room for networking. \$20,000 value
- **Banner/Sign Placement throughout Conference**
We will place banner stands in key locations throughout the Conference with your logo on them. \$10,000 value
- **Two page advertisement in Post - Conference Issue in the Medical Tourism Magazine.** \$8,000 value
- **Complimentary Medical Tourism Congress Participant Mailing List**
Sponsors will be provided a mailing list of all the attendees at the Conference for purposes of following up via mail for marketing purposes. The list will only include name, company, address, and phone numbers. Due to privacy laws email addresses will not be provided. \$5,000 value
- **Logo on all attendee ID Cards/Conference Badges**
Your logo and organization name will be placed on all attendees ID Cards/Conference Badges as the sponsor of the event. \$5,000 value
- **Participation in “Buyers Bingo”**
Buyers to the Conference, such as insurance companies, employers, agents, consultants and medical tourism facilitators will be able to play to win prizes. In order for “buyers” to be eligible to win prizes they must get a stamp on their “buyers bingo card” at participating exhibitors. \$5,000 value
- **Mass email to US Health Insurance Agents about your company**
We will send out on your behalf a mass email (of your created content) to thousands of US Health Insurance agents regarding your organization. \$5,000 value
- **Brochure Placement in Attendee Bags/ Electronic Bag Drop**
Option to have your brochure placed in the official conference bags that all attendees receive when they check in or send your brochure electronically to all attendees registered to the congress. Electronic Bag Drop recommended. \$3,000 value
- **Two page advertisement in Medical Tourism Congress brochure including corporate profile.** \$2,000 value
- **Company Logo Listed as Diamond Sponsor and your logo linked to your website in electronic promotions emailed out to MTA Members and prospective Conference attendees** \$2,000 value
- **Virtual Booth in Pre-Conference Networking Software**
This year our networking software allows you (as an exhibitor) to create a “virtual booth” where you can upload your company’s logo, profile and more, so that you can put your best foot forward from the start. This “virtual booth” is in addition to your individual attendee profile and will be highlighted on a separate page. In the networking software, you will be able to schedule networking meetings with attendees before the Conference in order to maximize your ROI at the Conference. \$2,000 value
- **Website listing and logo on Medical Tourism Congress website as the premier sponsor of the Conference** \$1,000 value
- **Recognition with logo as the major sponsor in all Conference marketing materials** \$1,000 value
- **Includes premium identification throughout the Conference and preferred Exhibit booth placement**
- **Verbal acknowledgement of your generous sponsorship at the Conference opening, throughout the Conference and on close of the Conference**
- **Blog Announcement of your company as a sponsor**

PLATINUM SPONSORSHIP

\$75,000 (\$141,000 value)

- **Sponsor of One Cocktail Hour**
Signage and recognition of sponsor of cocktail hour. \$50,000 value
- **Ten Conference Registrations Plus Workshops** \$25,000 value
- **5 Minute Keynote**
Opportunity to pick one speaker to speak a 5 minute keynote session within the Conference with content approved by the association. \$15,000 value
- **Three Exhibit Booth Spaces 10' x 10' (booth space measured in feet)**
Allows for marketing, banner stands and more room for networking. \$15,000 value
- **Banner/Sign Placement throughout Conference**
We will place banner stands in key locations throughout the Conference with your logo. \$10,000 value
- **Complimentary Medical Tourism Congress Participant Mailing List**
Sponsors will be provided a mailing list of all the attendees at the Conference for purposes of following up via mail for marketing purposes. The list will only include name, company, address, and phone numbers. Due to privacy laws email addresses will not be provided. \$5,000 value
- **Participation in "Buyers Bingo"**
Buyers to the Conference, such as insurance companies, employers, agents, consultants and medical tourism facilitators will be able to play to win cash prizes as well as other neat prizes and gifts. In order for "buyers" to be eligible to win prizes they must get a stamp on their "buyers bingo card" at participating exhibitors. \$5,000 value
- **One page advertisement in Post - Conference Issue in the Medical Tourism Magazine.** \$4,000 value
- **Brochure Placement in Attendee Bags/ Electronic Bag Drop**
Option to have your brochure placed in the official conference bags that all attendees receive when they check in or send your brochure electronically to all attendees registered to the congress. Electronic Bag Drop recommended. \$3,000 value
- **Two page advertisement in Medical Tourism Congress brochure including corporate profile.** \$2,000 value
- **Company Logo Listed as Platinum Sponsor in electronic promotions emailed out to MTA Members and prospective Conference attendees.** \$2,000 value
- **Virtual Booth in Pre-Conference Networking Software**
This year our networking software allows you (as an exhibitor) to create a "virtual booth" where you can upload your company's logo, profile and more, so that you can put your best foot forward from the start. This "virtual booth" is in addition to your individual attendee profile and will be highlighted on a separate page. In the networking software, you will be able to schedule networking meetings with attendees before the Conference in order to maximize your ROI at the Conference. \$2,000 value
- **Website listing and logo on Medical Tourism Congress website as the premier sponsor of the Conference** \$1,000 value
- **Recognition with logo as the major sponsor in all Conference marketing materials** \$1,000 value
- **Includes premium identification throughout the Conference and preferred Exhibit booth placement**
- **Verbal acknowledgement of your generous sponsorship at the Conference opening, throughout the Conference and on close of the Conference**
- **Blog Announcement of your company as a sponsor**

GOLD SPONSORSHIP

\$40,000 (\$86,600 value)

- **Sponsor of One Networking Lunch**
Signage and recognition of sponsor of one networking lunch. \$40,000 value
- **Six Conference registrations plus Workshops** \$15,000 value
- **Two exhibit booth Spaces 10' x 10' (booth space measured in feet)**
Allows for marketing, banner stands and more room for networking. \$10,000 value
- **Complimentary Medical Tourism Congress Participant Mailing List**
Sponsors will be provided a mailing list of all the attendees at the Conference for purposes of following up via mail for marketing purposes. The list will only include name, company, address, and phone numbers. Due to privacy laws email addresses will not be provided. \$5,000 value
- **Participation in "Buyers Bingo"**
Buyers to the Conference, such as insurance companies, employers, agents, consultants and medical tourism facilitators will be able to play to win cash prizes as well as other neat prizes and gifts. In order for "buyers" to be eligible to win prizes they must get a stamp on their "buyers bingo card" at participating exhibitors. \$5,000 value
- **One page advertisement in Post - Conference Issue in the Medical Tourism Magazine.** \$4,000 value
- **Company Logo Listed as Gold Sponsor in electronic promotions emailed out to MTA Members and prospective Conference attendees.** \$2,000 value
- **Virtual Booth in Pre-Conference Networking Software**
This year our networking software allows you (as an exhibitor) to create a "virtual booth" where you can upload your company's logo, profile and more, so that you can put your best foot forward from the start. This "virtual booth" is in addition to your individual attendee profile and will be highlighted on a separate page. In the networking software, you will be able to schedule networking meetings with attendees before the Conference in order to maximize your ROI at the Conference. \$2,000 value
- **One page advertisement in Medical Tourism Congress brochure including corporate profile.** \$1,000 value
- **Website listing and logo on Medical Tourism Congress website as the premier sponsor of the Conference** \$1,000 value
- **Recognition with logo as the Major Sponsor in all Conference Marketing Materials** \$1,000 value
- **Includes premium identification throughout the Conference and preferred Exhibit booth placement on first come first serve basis**
- **Verbal acknowledgement of your generous sponsorship at the Conference opening**
- **Blog Announcement of your company as a sponsor**

SILVER SPONSORSHIP

\$15,000 (\$32,260 value)

- **Four Conference registrations plus Workshops** \$10,000 value

- **Complimentary Medical Tourism Congress Participant Mailing List**
Sponsors will be provided a mailing list of all the attendees at the Conference for purposes of following up via mail for marketing purposes. The list will only include name, company, address, and phone numbers. Due to privacy laws email addresses will not be provided. \$5,000 value

- **One Exhibit Booth Space 10' x 10' (booth space measured in feet)**
Allows for marketing, banner stands and more room for networking. \$5,000 value

- **Participation in "Buyers Bingo"**
Buyers to the Conference, such as insurance companies, employers, agents, consultants and medical tourism facilitators will be able to play to win cash prizes as well as other neat prizes and gifts. In order for "buyers" to be eligible to win prizes they must get a stamp on their "buyers bingo card" at participating exhibitors. \$5,000 value

- **Company Logo Listed as Silver Sponsor in electronic promotions emailed out to MTA Members and prospective Conference attendees.** \$2,000 value

- **Virtual Booth in Pre-Conference Networking Software**
This year our networking software allows you (as an exhibitor) to create a "virtual booth" where you can upload your company's logo, profile and more, so that you can put your best foot forward from the start. This "virtual booth" is in addition to your individual attendee profile and will be highlighted on a separate page. In the networking software, you will be able to schedule networking meetings with attendees before the Conference in order to maximize your ROI at the Conference. \$2,000 value

- **One page advertisement in Medical Tourism Congress brochure including corporate profile** \$1,000 value

- **Website listing and logo on Medical Tourism Congress website as a premier sponsor of the Conference** \$1,000 value

- **Recognition with logo as the major sponsor in all Conference marketing materials** \$1,000 value

- **Includes premium identification throughout the Conference and preferred Exhibit booth placement on first come first serve basis**

- **Verbal acknowledgement of your generous sponsorship at the Conference opening**

- **Blog Announcement of your company as a sponsor**



BRONZE SPONSORSHIP

\$7,500 (\$14,700 value)

- **Three Conference registrations plus Workshops** \$7,500 value

- **One Exhibit Booth space 10' x 10' (booth space measured in feet)** \$5,000 value
Allows for marketing, banner stands and more room for networking.

- **Virtual Booth in Pre-Conference Networking Software** \$2,000 value
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- **Preferred Exhibit booth placement on first come first serve basis**

- **Blog Announcement of your company as a sponsor**



EXHIBITOR SPONSORSHIP

\$5,000 (\$12,000 value)

- **Two Conference registrations plus Workshops** \$5,000 value

- **One Exhibit Booth space 10' x 10' (booth space measured in feet)** \$5,000 value
Allows for marketing, banner stands and more room for networking.

- **Virtual Booth in Pre-Conference Networking Software** \$2,000 value
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- **Preferred Exhibit booth placement on first come first serve basis**



SHOWCASE PRESENTATION | \$5,000



Promote your product, initiative, destination or service in front of attendees at the Congress in the exhibit hall with this new sponsorship opportunity.

- 1 presentation of 15 - 20 minutes in the exhibit hall
- Includes screen, projector and computer to be used during the presentation
- Presentation added in the Congress Agenda
- Company bio included in the Congress Program (*up to 150 words*)

OTHER SPONSORSHIP OPPORTUNITIES

UNDER \$5,000

- Exclusive Hotel Key Card
- Sponsor of Networking Area

UNDER \$3,000

- Brochure Placement in Attendee Bags
- Sponsor of Registration
- Sponsor of Conference Program

UNDER \$2,000

- Sponsor of Speaker Gifts
- Company Electronic Program

UNDER \$1,500

- Brochure Room Drop
- Sponsor of Photography (2 Available)
- Sponsor Exhibit Hall Lounge (4 Available)
- Hotel Key Card Sponsor (4 Available)
- Coffee Networking Break

UNDER \$1,000

- One page Ad in Conference Program
- Sponsor of a Buyer of Healthcare
- Half Page Ad

Other Opportunities Available at:
www.MedicalTourismCongress.com



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www.GlobalBenefitsConference.com



www.HealthcareDevelopmentConference.com

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