

*Los
Angeles*



2017

**SPONSORSHIP &
EXHIBITOR OPPORTUNITIES**

OCTOBER 2-4, 2017 | LOS ANGELES, CA

www.MedicalTourismCongress.com

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TABLE OF CONTENTS

Memorable Moments at WMTC16	P 3
Dream Big: Be a Part of Something Greater	P 4
Connect with VIP Buyers	P 5
Calendar of Savings	P 7
Sponsorship Opportunities	P 8
Banner Branding Opportunities.....	P 17
Special Branding Opportunities	P 19
Educational Underwriter	P 30
Private Networking Luncheon	P 32
Executive Summit Sponsorship.....	P 34
Global Women's Leadership Summit	P 35
Medical Director Summit.....	P 37
Contact Us	P 41



1



2



3



4



5

2016 MEMORABLE MOMENTS

- 1) Keynote Speaker Arianna Huffington Captivates a Packed House
- 2) Special Animal Guests Created an Interactive Experience
- 3) Standing Room ONLY at Educational Sessions
- 4) Entertainment, games and prizes all around!
- 5) Networking Meetings

Missed WMTC16?
Join us in
Los Angeles, CA,
Oct. 2-4, 2017



DREAM BIG BE A PART OF SOMETHING GREATER

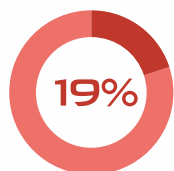
*THE MOST COMPREHENSIVE
INTERNATIONAL HEALTHCARE
CONFERENCE AND TRADE SHOW
IN THE INDUSTRY*

"I've had a very positive experience at the congress. I've been meeting with people from around the world, what is interesting is to find countries that have unique business opportunities. The unique things that they offer are things that I can put on my website and use it as an anchor for solutions to my patients. This would not have been available to me if I had not been invited through the MTA's VIP buyers program."

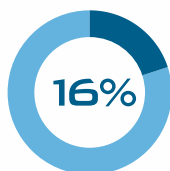
**WARREN KAMINSKY
HEALTH TRAVEL TOURS (USA)**

UP TO 300
INTERNATIONAL
VIP BUYERS

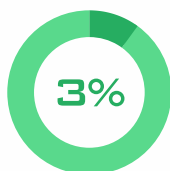
GEOGRAPHICAL PROFILE



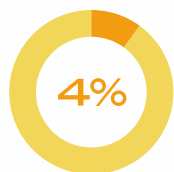
AFRICA



ASIA



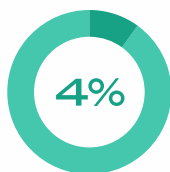
CANADA



CARIBBEAN



EUROPE



SOUTH AMERICA

CONNECT WITH VIP BUYERS

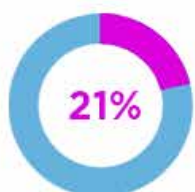
- ✓ Buyers who attend the World Medical Tourism & Global Healthcare Congress get the opportunity to meet with top healthcare providers from around the globe and expand their provider network.
- ✓ VIP buyers get the added value of certain costs reimbursed or waived. What better method of networking than to attend the conference that gathers all of the players in one place.
- ✓ For example, recently MTA member and self-funded employer, Blue Lake Casino, saved big on healthcare costs by sending an employee to France. Both the medical facility and company were able to meet at the congress and begin the discussion of how they could help one another.



ATTENDEE PROFILE



Insurance
Industry
Professional
& TPA's



Healthcare
Provider



Employer/HR
Benefits Manager



Wellness
Industry
Stake Holder



Software/
Technology
Provider



Governmental
Organization



Medical Tourism
Facilitator



Other

NETWORK WITH POTENTIAL BUSINESS PARTNERS

In 3 days at the WMTC you will make more connections than in years on your own. Don't take our word for it, here is what past attendees have to say:

"We have been able to learn a lot about the medical tourism industry from Africa to Asia to America and more, on just the second day. We are looking forward to the rest of the conference. We have met a lot of people from around the world."

JIRAPONG SRUPSRISOPA - Healthticket.co, Thailand

"the conference had been very good and productive, a lot of networking with people who have the same interests as us. We have been sharing our experiences in the industry and learning a lot from people from all parts of the world that have helped us to expand our vision in a better way. The networking has been amazing, people from all over the world are here and available to meet with. It's a very multicultural environment that's good for business."

ADOLOFO CALZADILLA - MTA Chapter in Venezuela

"Being able to attend the conference has been the best opportunity. I wanted to promote my company as much as possible and this conference provided a great opportunity for that. I've been able to network with a lot of people and make new connections. I'm very happy that I was able to be here."

DR. SHIRYA MATTOO - Medimantra Healthcare Solutions Pvt. Ltd., India

CALENDAR OF SAVINGS

2017 SPONSOR CALENDAR OF SAVINGS	SPONSOR LEVEL	DECEMBER - APRIL	MAY- SEPTEMBER
	DIAMOND	SAVE 15%	FULL PRICE
	PLATINUM		
	GOLD		
	SILVER		
	BRONZE	FULL PRICE	FULL PRICE
	EXHIBITOR		
2017 ATTENDEES CALENDAR OF SAVINGS	ATTENDEES OPTIONS	JANUARY - APRIL	SEPTEMBER
	CONGRESS REGISTRATION	\$1,500 SAVE 40%	\$2,500 FULL PRICE
	CONGRESS REGISTRATION + CERTIFICATION	\$2,000 SAVE 40%	\$3,500 FULL PRICE
	MTA MEMBER REGISTRATION	\$1,200 SAVE 50%	\$2,000 SAVE 20%
	MTA MEMBER REGISTRATION + CERTIFICATION	\$1,600 SAVE 50%	\$2,800 SAVE 20%



WORLD MEDICAL TOURISM &
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OCTOBER 2-4 2017, LOS ANGELES, CA

Los Angeles

2017

DIAMOND SPONSORSHIP \$100,000

SPONSOR THE PRESTIGIOUS OPENING NIGHT "GALA COCKTAIL RECEPTION"

Large Logo Sponsor Recognition in our "Gala Cocktail Reception", plus announcement and marketing message.

15 CONFERENCE REGISTRATIONS

Full access to exhibition hall and educational sessions.

50 MINUTE EDUCATIONAL WORKSHOP SPONSORSHIP

Be recognized as an industry leader by sponsoring a workshop presenting case studies and educational content.

KEYNOTE SPEAKER ADDRESS

Opportunity to pick one presenter for a eight (8) minute keynote session within the conference with content approval by the Congress.

SUPERIOR EXHIBIT BOOTH SPACE

Select four (4) superior exhibit booth spaces 10' x 10' (measured in feet), allows for marketing, banner stands and more room for networking.

ADVERTISEMENT IN MEDICAL TOURISM MAGAZINE AND CONGRESS AGENDA

Two (2) page ad in Medical Tourism Magazine (distributed to all attendees during conference) and e-Program.

CONFERENCE PARTICIPANT MAILING LIST

We will provide a mailing list of all attendees at the Conference. The list will include: name, company, address and phone number. (Privacy laws prohibits e-mail distribution)

LOGO ON ALL CONFERENCE BADGES

One of the best ways to get brand recognition, your logo and organization name will be placed on all attendees ID/Badges as the Diamond Sponsor of the event.

PRE-SCHEDULED MEETINGS

Exclusive benefit for WMTC Sponsors! Diamond Sponsors will enjoy up to 50 Pre-Scheduled Meetings. Maximize your ROI with coordinated on-site meetings based on your profile target.

METER BOARD SIGNS

You will be provided with four (4) printed meter board signs to promote your sponsorship.

DIAMOND SPONSORSHIP *(CONTINUED)*

PARTICIPATION IN “BUYERS BINGO”

Your logo will appear in all of our Networking Games like “Buyers Bingo”, which every attendee has the opportunity to play in order to win great prizes.

WEBSITE ADVERTISEMENT AND PROMOTION

Company logo listed as Diamond Sponsor in the Congress Website, plus e-mailed promotion sent out to Conference attendees.

VIRTUAL BOOTH NETWORKING SOFTWARE PLATFORM

Our state of the art networking tool, that allows you to upload your company logo and profile. This is the platform that every attendee uses to schedule networking meetings and receive conference updates. Maximize your ROI at the conference by having “Virtual Booth” promote your brand.

CONFERENCE MARKETING MATERIAL LOGO PLACEMENT

Recognition with logo as the major sponsor in all conference marketing materials.

PROMINENT ANNOUNCEMENTS OF YOUR BRAND THROUGHOUT THE CONFERENCE

Verbal acknowledgment of your sponsorship and recognition during our opening ceremony.

PROMOTION THROUGH OUR DISTRIBUTION CHANNELS

Mass e-mail to our entire database promoting your participation at the congress. (Includes Press Release, Social Media and Blog Post)

1 YEAR MTA CORPORATE GOLD MEMBERSHIP

- 5 CMTP online or live certification courses
- Speaking Opportunity at MTA organized Regional Event
- Logo featured on MTA.com
- Use of MTA Member Logo



WORLD MEDICAL TOURISM &
GLOBAL HEALTHCARE CONGRESS
OCTOBER 2-4 2017, LOS ANGELES, CA

Los Angeles

2017

PLATINUM SPONSORSHIP \$75,000

SPONSOR ONE OF OUR MAGICAL NETWORKING LUNCHEONS

Plus announcement of brand and marketing message.

10 CONFERENCE REGISTRATIONS

Full access to exhibition hall and educational sessions.

25 MINUTE EDUCATIONAL WORKSHOP SPONSORSHIP

Be recognized as an industry leader by sponsoring a workshop presenting case studies and educational content.

KEYNOTE SPEAKER ADDRESS

Opportunity to pick one presenter for a five (5) minute keynote session within the conference with content approval by the Congress.

PREMIUM EXHIBIT BOOTH SPACE

Select 3 (three) premium exhibit booth spaces 10' x 10' (measured in feet), allows for marketing, banner stands and more room for networking.

PRE-SCHEDULED MEETINGS

Exclusive benefit for WMTC Sponsors! Platinum Sponsors will enjoy up to 35 Pre-Scheduled Meetings. Maximize your ROI with coordinated on-site meetings based on your profile target.

CONFERENCE PARTICIPANT MAILING LIST

We will provide a mailing list of all attendees at the Conference. The list will include: name, company, address and phone number. (Privacy laws prohibits e-mail distribution)

PARTICIPATION IN "BUYERS BINGO"

Your logo will appear in all of our Networking Games like "Buyers Bingo", which every attendee has the opportunity to play in order to win great prizes.

ADVERTISEMENT IN MEDICAL TOURISM MAGAZINE AND CONGRESS AGENDA

One page ad in our Medical Tourism Magazine (provide to all attendees during conference) and our e-Program.



WORLD MEDICAL TOURISM &
GLOBAL HEALTHCARE CONGRESS
OCTOBER 2-4 2017, LOS ANGELES, CA

Los Angeles

2017

PLATINUM SPONSORSHIP (CONTINUED)

WEBSITE ADVERTISEMENT AND PROMOTION

Company logo listed as Platinum Sponsor in Congress Website, plus e-mailed promotion sent out to Conference attendees.

VIRTUAL BOOTH NETWORKING SOFTWARE PLATFORM

Our state of the art networking tool, that allows you to upload your company logo and profile. This is the platform that every attendee uses to schedule networking meetings and receive conference updates. Maximize your ROI at the conference by having "Virtual Booth" promote your brand.

PREMIUM SPONSOR WEBSITE LOGO LISTING

We will list your logo in our website for everyone to view as a premier sponsor.

CONFERENCE MARKETING MATERIAL LOGO PLACEMENT

Recognition with logo as the major sponsor in all conference marketing materials.

PROMINENT ANNOUNCEMENTS OF YOUR BRAND THROUGHOUT THE CONFERENCE

Verbal acknowledgment of your sponsorship and recognition during our opening ceremonies.

PROMOTION THROUGH OUR DISTRIBUTION CHANNELS

Mass e-mail to our entire database promoting your participation at the congress. (Includes Press Release, Social Media and Blog Post)

1 YEAR MTA CORPORATE GOLD MEMBERSHIP

- 5 CMTP online or live certification courses
- Speaking Opportunity at MTA organized Regional Event
- Logo featured on MTA.com
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Los Angeles

2017

GOLD SPONSORSHIP \$40,000

SPONSOR “INFLUENCER NETWORKING LUNCH”

Give your brand more exposure during one of our most attended events on the second conference day.

6 CONFERENCE REGISTRATIONS

Full access to exhibition hall and educational sessions.

GOLDEN EXHIBIT BOOTH SPACE

Select two (2) great exhibit booth spaces 10' x 10' (measured in feet), allows for marketing, banner stands and more room for networking.

PRE-SCHEDULED MEETINGS

Exclusive benefit for WMTC Sponsors! Gold Sponsors will enjoy up to 25 Pre-Scheduled Meetings. Maximize your ROI with coordinated on-site meetings based on your profile target.

CONFERENCE PARTICIPANT MAILING LIST

We will provide a mailing list of all attendees at the Conference. The list will include: name, company, address and phone number. (Privacy laws prohibits e-mail distribution)

PARTICIPATION IN “BUYERS BINGO”

Your logo will appear in all of our Networking Games like “Buyers Bingo”, which every attendee has the opportunity to play in order to win great prizes.

VIRTUAL BOOTH NETWORKING SOFTWARE PLATFORM

Our state of the art networking tool, that allows you to upload your company logo and profile. This is the platform that every attendee uses to schedule networking meetings and receive conference updates. Maximize your ROI at the conference by having “Virtual Booth” promote your brand.

PROMOTION THROUGH OUR DISTRIBUTION CHANNELS

Mass e-mail to our entire database promoting your participation at the congress. (Includes Press Release, Social Media and Blog Post)

GOLD SPONSORSHIP *(CONTINUED)*

1 YEAR MTA CORPORATE GOLD MEMBERSHIP

- 5 CMTP online or live certification courses
- Speaking Opportunity at MTA organized Regional Event
- Logo featured on MTA.com
- Use of MTA Member Logo

ONE FULL PAGE ADVERTISEMENT IN THE MEDICAL TOURISM MAGAZINE

Take advantage of our post conference issue, by having one full page Advertisement.

CORPORATE PROFILE ADVERTISEMENT

We will include your corporate profile in the Medical Tourism Congress e-Program, this advertisement will go out to all of our conference registered attendees.

CONFERENCE OPENING CEREMONY ACKNOWLEDGMENT

We will do a verbal acknowledgment of your generous sponsorship.

PROMINENT ANNOUNCEMENTS OF YOUR BRAND THROUGHOUT THE CONFERENCE

Verbal acknowledgment of your sponsorship, blog announcement and recognition during our opening ceremonies.



WORLD MEDICAL TOURISM &
GLOBAL HEALTHCARE CONGRESS
OCTOBER 2-4 2017, LOS ANGELES, CA

Los Angeles

2017

SILVER SPONSORSHIP \$15,000

4 CONFERENCE REGISTRATIONS

Full access to exhibition hall and educational sessions.

SILVER EXHIBIT BOOTH SPACE

Select one (1) premium exhibit booth space 10' x 10' (measured in feet), allows for marketing, banner stands and more room for networking.

PRIVATE BUSINESS LOUNGE UPGRADE (OPTIONAL)

Welcome potential partners "In Style"; enjoy a 10 x 20 private lounge in the exhibit hall. Plenty of space for meetings, banners and marketing materials. Complete with chairs and executive table. This year take your booth to a new level... LOUNGE IT! (Contact WMTC Sponsorship Team about pricing)

PRE-SCHEDULED MEETINGS

Exclusive benefit for WMTC Sponsors! Silver Sponsors will enjoy up to 15 Pre-Scheduled Meetings. Maximize your ROI with coordinated on-site meetings based on your profile target.

PARTICIPATION IN "BUYERS BINGO"

Your logo will appear in all of our Networking Games like "Buyers Bingo", which every attendee has the opportunity to play in order to win great prizes.

CORPORATE PROFILE ADVERTISEMENT

We will include your corporate profile in the Medical Tourism Congress e-Program, this advertisement will go out to all registered attendees.

PROMINENT ANNOUNCEMENTS OF YOUR BRAND THROUGHOUT THE CONFERENCE

Verbal acknowledgment of your sponsorship and recognition during our opening ceremonies.

ADVERTISEMENT IN CONGRESS E-PROGRAM

One page ad in the Congress e-Program.

PROMOTION THROUGH OUR DISTRIBUTION CHANNELS

Mass e-mail to our entire database promoting your participation at the congress. (Includes Press Release, Social Media and Blog Post)



WORLD MEDICAL TOURISM &
GLOBAL HEALTHCARE CONGRESS
OCTOBER 2-4 2017, LOS ANGELES, CA

Los Angeles

2017

BRONZE SPONSORSHIP \$7,500

BOOTH PLACEMENT PRIORITY

Preferred Exhibit booth placement on first come first serve basis.

UPGRADED EXHIBIT BOOTH SPACE

Select one exhibit booth space 10' x 10' (measured in feet), allows for marketing, banner stands and more room for networking.

3 CONFERENCE REGISTRATIONS

Full access to exhibition hall and educational sessions.

VIRTUAL BOOTH NETWORKING SOFTWARE PLATFORM

Our state of the art networking tool, that allows you to upload your company logo and profile. This is the platform that every attendee uses to schedule networking meetings and receive conference updates. Maximize your ROI at the conference by having "Virtual Booth" promote your brand.

CORPORATE PROFILE ADVERTISEMENT

We will include your corporate profile in the Medical Tourism Congress e-Program, this advertisement will go out to all registered attendees.

ANNOUNCEMENT OF YOUR COMPANY

Blog announcement of your company as a sponsor.

SOCIAL MEDIA EXPOSURE

Social media announcements. (Linkedin, Facebook, Tweeter)

PRIVATE BUSINESS LOUNGE UPGRADE (OPTIONAL)

Welcome potential partners "In Style"; enjoy a 10 x 20 private lounge in the exhibit hall. Plenty of space for meetings, banners and marketing materials. Complete with, chairs and executive table. This year take your booth to a new level... LOUNGE IT!

(Contact WMTC Sponsorship Team about pricing)



WORLD MEDICAL TOURISM &
GLOBAL HEALTHCARE CONGRESS
OCTOBER 2-4 2017, LOS ANGELES, CA

Los Angeles

2017

EXHIBITOR \$5,000

2 CONFERENCE REGISTRATIONS

Full access to exhibition hall and educational sessions.

VIRTUAL BOOTH NETWORKING SOFTWARE PLATFORM

Our state of the art networking tool, that allows you to upload your company logo and profile. This is the platform that every attendee uses to schedule networking meetings and receive conference updates. Maximize your ROI at the conference by having "Virtual Booth" promote your brand.

BOOTH PLACEMENT PRIORITY

Preferred Exhibit booth placement on first come first serve basis.

CORPORATE PROFILE ADVERTISEMENT

We will include your corporate profile in the Medical Tourism Congress e-Program, this advertisement will go out to all registered attendees.

ANNOUNCEMENT OF YOUR COMPANY

Blog announcement of your company as a sponsor.

SOCIAL MEDIA EXPOSURE

Social media announcements. (LinkedIn, Facebook, Tweeter)

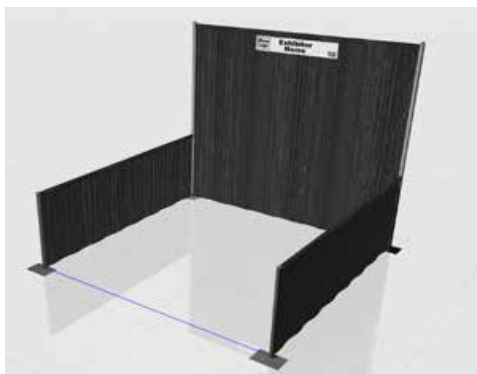
PRIVATE BUSINESS LOUNGE UPGRADE (OPTIONAL)

Welcome potential partners "In Style"; enjoy a 10 x 20 private lounge in the exhibit hall. Plenty of space for meetings, banners and marketing materials. Complete with, chairs and executive table. This year take your booth to a new level... LOUNGE IT! (Contact WMTC Sponsorship Team about pricing)

2017 MEDICAL TOURISM BOOTH OPTIONS (ADD ON)

10x10 D1 standard view
with carpet

\$175.00



10x10 D2
furnished view

\$1339.00



10x10 H1 package A
hardwall booth
with carpet

\$1595.00



10x10 H2 package A
hardwall booth
with loveseat, chair
and cocktail table

\$3425.00



2017 MEDICAL TOURISM BOOTH OPTIONS (ADD ON)

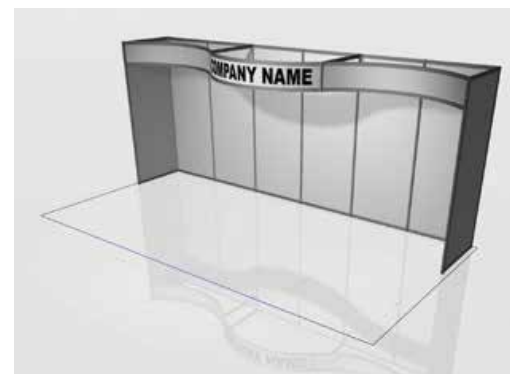
10x20 D2 standard
booth with seating and
conference area

\$2,575.00



10x20 H1 package B
hardwall booth
with carpet

\$5,125.00



10x20 H2 package B
hardwall booth
with seating and
conference area

\$7,150.00



10x20 H3 package B
hardwall booth
with seating, conference
area and 40" monitor

\$7,800.00



*Electrical is not included in any of the booths

*Graphic panels can be added \$395.00 each

*Graphic header can be added \$295.00 each

BANNER BRANDING OPPORTUNITIES

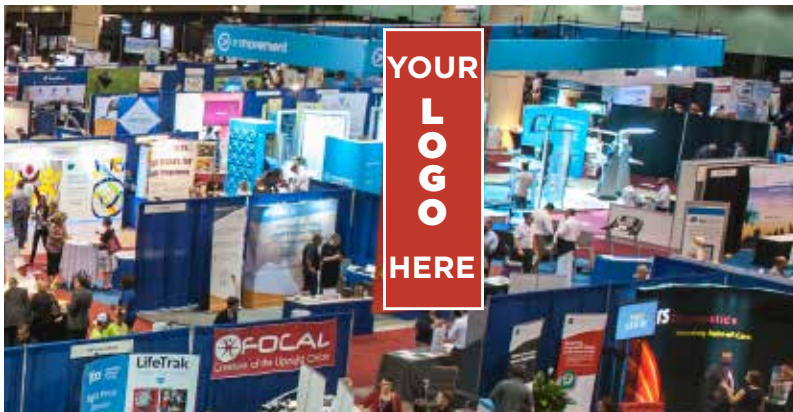


EXHIBIT HALL BANNER VERTICAL (INTERNAL)

SIZE: 4'(W) x 8'(H) (1 HR)

Prices Coming Soon

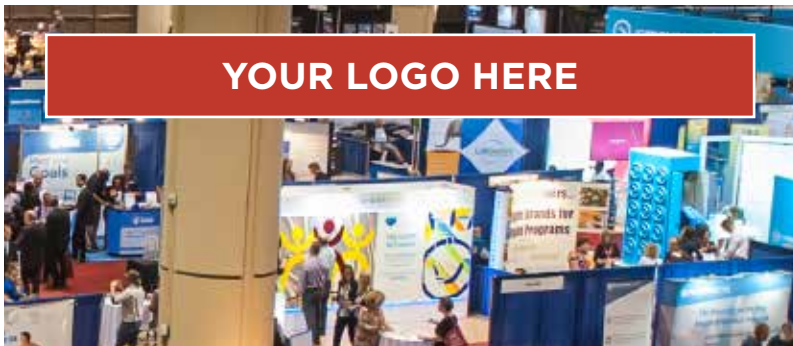


EXHIBIT HALL BANNER HORIZONTAL (INTERNAL)

SIZE: 20'(W) x 4'(H)

Prices Coming Soon



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GLOBAL HEALTHCARE CONGRESS
OCTOBER 2-4 2017, LOS ANGELES, CA

Los Angeles

2017

BANNER BRANDING OPPORTUNITIES

EXHIBIT HALL SIGN COVERS (EXTERNAL)

SIZE: 22"(W) x 61"(H) x 1"(D)

- 10 BANNERS Available

ATRIUM LIGHT POSTS (EXTERNAL)

SIZE: 2'(W) x 5'(H) (2 POSTS)

- 4 SIGNS Available

BALLROOM REGISTRATION DESKS (EXTERNAL)

SIZE: 11'(W) x 2.5'(H)

- 1 SIGN Available

BALLROOM REGISTRATION DESKS (EXTERNAL)

SIZE: 16'(W) x 2'(H)

- 1 SIGN Available

EXHIBITION HALL BANNER REAR SIGN

SIZE: 43'(W) x 3'(H)

- 1 SIGN Available

EXHIBITION HALL REGISTRATION DESK

SIZE: 16'(W) x 2'(H)

- 1 SIGN Available

EXHIBIT HALL + STEP & REPEAT (FLOOR MOUNTED)

SIZE: 10'(W) x 8'(H)

- 1 SIGN Available

CONVENTION CENTER (ENTRANCE) HOTEL TO CONVENTION CENTER

SIZE: 21'(W) x 7'(H)

- 1 SIGN Available

**Host conference logos will be placed at the bottom of the banner*

Prices Coming Soon

SPECIAL BRANDING OPPORTUNITIES

A STRONG BRAND IS INVALUABLE AS THE BATTLE FOR CUSTOMERS INTENSIFIES DAY BY DAY

Branding is about getting your target audience to see you as the only one that provides the solutions your prospects are looking for. Our branding opportunities are designed to provide great visibility, deliver your message clearly, and connect to your target prospects emotionally.

CHOOSE YOUR OBJECTIVE

- ✓ Reach Your Target Audience
- ✓ Maximize Visibility
- ✓ Generate Booth Traffic
- ✓ Enhance Thought Leadership Profile

ALL BRANDING OPPORTUNITIES INCLUDE:

- ✓ 2 Registrations (with exception of Speaking Sponsorship)
- ✓ Promotion of your sponsorship on all conference materials
- ✓ Logo on conference website as official sponsors of WMTC



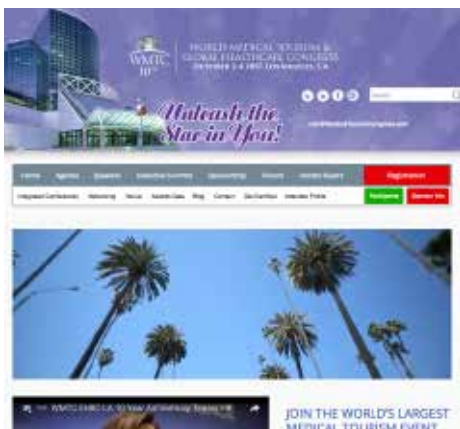
SPECIAL BRANDING OPPORTUNITIES

MAXIMIZING YOUR VISIBILITY

Sponsor of Congress Wi-Fi	\$40,000
Participant & Attendee Lanyards Sponsorship	\$10,000
Sponsor of Networking Platform	\$10,000
WMTC Registration Sponsorship	\$8,500



MAXIMIZING VISIBILITY



CONGRESS WI-FI SPONSOR \$40,000

As sponsor of the Congress Wi-Fi your organization will enjoy branding as the facilitator of internet and Wi-Fi for attendees of the WMTC and EHBC! Your brand will be featured prominently each time a congress attendee accesses Wi-Fi on their mobile device! Joint Sponsor & Medical Tourism Homepage and message will be viewed by all users upon log in. This branding opportunity will provide your organization the opportunity to customize your message for maximum impact which will ensure the highest visibility for your brand.

SPONSORSHIP BENEFITS INCLUDE:

- ✓ Banner Advertisement on Wi-Fi Home Page
- ✓ One 10 x 10 booth in the exhibition hall in premium location
- ✓ 6 Full Access Registrations
- ✓ Recognition as a Gold Sponsor in all Congress Communication Channels
- ✓ Full Page Advertisement in Conference e-Program



SPONSOR OF PARTICIPANT & ATTENDEE LANYARDS \$10,000

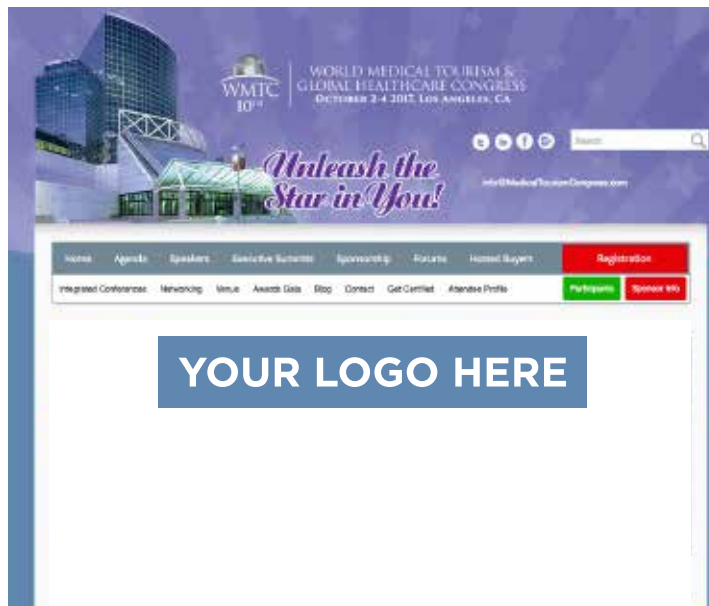
The Sponsor of the Attendee Lanyards for name badges has the advantage of visibility and recognition all three days of the World Medical Tourism & Global Healthcare Congress. Your company will feature its name and logo on all lanyards that hold name

badges for attendees, sponsors, exhibitors, and speakers. Badges must be worn at all times to identify attendees and for admittance into the Exhibit Hall, educational sessions, and workshops.

SPONSORSHIP BENEFITS INCLUDE:

- ✓ Company Logo Featured on Lanyards for Attendees
- ✓ Electronic Bag Drop
- ✓ Full Page Advertisement in Conference e-Program

MAXIMIZING VISIBILITY



SPONSOR OF NETWORKING PLATFORM \$10,000

The Sponsor of the WMTC networking platform will enjoy maximum recognition among congress participants each time they login to the Networking Platform and connect with other attendees. Have your organization gain visibility during the months that the platform is live as the facilitator of meetings and connections!

SPONSORSHIP BENEFITS INCLUDE:

- ✓ Company Logo on Networking Platform Homepage
- ✓ Company Logo on all messages sent through platform
- ✓ Company Logo on WMTC Website
- ✓ Full Page Ad in Congress e-Program

MAXIMIZING VISIBILITY



WMTC REGISTRATION SPONSORSHIP \$8,500

Be the first company attendees see when they arrive at the WMTC! The sponsor of the Congress registration is the most lucrative sponsorship benefit an organization can invest in!

All attendees check in at registration to pick up their name badges and information packets. Registration also acts as hub for additional information that attendees can access throughout the day. Your signage and logo will be visible long after attendees are registered.

SPONSORSHIP BENEFITS INCLUDE:

- ✓ Custom Signage at Registration Desk with Company Logo
- ✓ Acknowledgment of Sponsorship on All Congress Materials
- ✓ Acknowledgment of Sponsorship in Congress Agenda
- ✓ Logo on Website as Official Sponsor of the WMTC
- ✓ Logo on Registration page of the WMTC
- ✓ Full Page Advertisement in Congress e-Program



SPONSOR BANNER OR SIGNAGE (Contact us!)

Are you seeking a greater presence at The WMTC? Do you want to differentiate your brand from the competition? Then contact the WMTC sponsorship about having your logo prominently displayed.

SPONSORSHIP BENEFITS INCLUDE:

- ✓ Logo Placement in Signage at Forum
- ✓ Recognition in WMTC Website
- ✓ Logo Placement in Congress Agenda

SPECIAL BRANDING OPPORTUNITIES

GENERATING BOOTH TRAFFIC

Official Cell Phone Recharge Station
Exhibit Booth

\$25,000

Sponsor of Coffee Station

\$5,000
to \$7,500

Sponsor of Lunch Station

\$5,000
to \$7,500

Sponsor of Bar Station

\$5,000
to \$7,500

Booth Lounge Upgrade (Optional)

Contact US!



SPECIAL BRANDING OPPORTUNITIES



OFFICIAL CELL PHONE RECHARGE STATION EXHIBIT BOOTH \$25,000

Network with attendees while they are waiting to charge their phone! Our unique recharge stations take 30 minutes for a full charge; think of the quality conversations and introductions you can make at your own exhibit booth in that charging time. Each

charging station will have six panels to brand your logo and drive traffic. Throughout the event, the WMTC will promote the location of the cell phone charging station at your booth, guaranteeing nonstop traffic all conference long. This Unique opportunity includes a 10 x 20 space in the exhibit hall.

SPONSORSHIP BENEFITS INCLUDE:

- ✓ (2) 10 x 10 Exhibit Booths
- ✓ 4 Full Access Conference Registrations
- ✓ 1 Cell Phone Re-Charge Station with 6 Displays Spaces for Logo Display
- ✓ 2 Bar Stools by Station
- ✓ Full Page Advertisement in e-Program
- ✓ Acknowledgment of Station Exhibit Booth in Congress Agenda



COFFEE STATION \$5,000 to \$7,500

Exhibit differently, think outside the box and add a Coffee Station to your booth. Receive an additional 10 x 10 booth while guaranteeing to drive hundreds of attendees for networking to your booth as they grab a drink or a snack.



SPONSORSHIP BENEFITS INCLUDE:

- ✓ Additional 10 x 10 booth
- ✓ There are only 10 food and beverage stations available
- ✓ Upgrade your sponsorship today and gain new clients!



SPECIAL BRANDING OPPORTUNITIES

SPONSOR LUNCH STATION \$5,000 to \$7,500

Do exhibition differently, be outside the box and add a Lunch Station to your booth. Receive an additional 10 x 10 booth while guaranteeing to drive hundreds of attendees for networking to your booth as they grab a drink or a snack.

SPONSORSHIP BENEFITS INCLUDE:

- ✓ Additional 10 x 10 booth
- ✓ There are only 10 food and beverage stations available
- ✓ Upgrade your sponsorship today and gain new clients!

SPONSOR BAR STATION \$5,000 to \$7,500

Do exhibition differently, be outside the box and add a Bar Station to your booth. Receive an additional 10 x 10 booth while guaranteeing to drive hundreds of attendees for networking to your booth as they grab a drink or a snack.

SPONSORSHIP BENEFITS INCLUDE:

- ✓ Additional 10 x 10 booth
- ✓ There are only 10 food and beverage stations available
- ✓ Upgrade your sponsorship today and gain new clients!



SPECIAL BRANDING OPPORTUNITIES

BOOTH LOUNGE UPGRADE (OPTIONAL) (Contact Us)

Welcome potential partners “In Style”; enjoy a 10 x 20 private lounge in the exhibit hall. Plenty of space for meetings, banners and marketing materials. Complete with sofa, chairs and executive table. This year take your booth to a new level... LOUNGE IT! (Contact WMTC Sponsorship Team about pricing)

SPONSORSHIP BENEFITS INCLUDE:

- ✓ Additional 10 x 10 booth
- ✓ Sofa and Lounge Chairs
- ✓ Upgrade your sponsorship today and gain new clients!

CUSTOM BRANDING OPPORTUNITIES

ENHANCE THOUGHT LEADERSHIP PROFILE

Sponsor of Certification Workshop

\$15,000

Speaking Sponsorship Opportunities

\$7,500
to \$15,000

"The perfect place to get Inputs for my daily work, to learn from leaders in the healthcare industry, to easily communicate with attendees from around the world - I'll come back next year!"

ROLF SCHWENDENER,
Deputy CEO, Merian Iselin Clinic, Switzerland





SPONSOR OF TRAINING & CERTIFICATION WORKSHOP \$15,000

These opportunities have been designed to establish your organization as thought leaders, focused on education and insightful content. Your organization will have credibility of being recognized as a speaker at the 2017 event and established as an educational-driven leader in your industry. Most importantly, this one-of-kind opportunity has been created to meet the two most crucial goals for speaking exposure to all key industry leaders; thought leadership and superior branding. **World Medical Tourism & Global Healthcare** Conference Pad folio's are the most memorable Attendee Giveaway at the event. The Pad folio' is every professional's "go to item", making them an essential as participants take notes at sessions, connect with colleagues, and collect business cards during networking meetings. This sponsorship opportunity is the perfect way to brand your company in sophisticated and classic style. Attendees will continue to use the Pad folio in their business practices and it will be your logo they see each time it is used.

SPONSORSHIP BENEFITS INCLUDE:

- ✓ Professional Pad folio with Legal Pad and Pen
- ✓ Logo engraved on Pad folio professionally done
- ✓ Electronic Bag Drop
- ✓ Full Page Advertisement in Conference e-Program
- ✓ Insert your marketing collateral in Pad folio



EDUCATIONAL UNDERWRITER SPONSORSHIP \$7,000 - \$10,000

These opportunities have been designed to establish your organization as thought leaders, focused on education and insightful content. Your organization will have credibility of being recognized as a speaker at the 2017 event and established as an educational-driven leader in your industry. Most importantly, this one-of-kind opportunity has been created to meet the two most crucial goals for speaking exposure to all key industry leaders; thought leadership and superior branding.

SPONSORSHIP BENEFITS INCLUDE:

- ✓ 20 or 50 minute Educational Sponsored Session on the 2017 WMTC Agenda
- ✓ 1 free registration to the WMTC
- ✓ Banner placement in session room
- ✓ Brochure distribution in session room
- ✓ Branded as one of the 2017 Speakers on WMTC website
- ✓ Blog posts & press release to promote speaker participation
- ✓ Session will be recorded and uploaded to YouTube as part of our Medical Tourism YouTube channel for unlimited branding and visibility

BRANDING OPPORTUNITIES

TARGET YOUR AUDIENCE

Private Networking Luncheon
Sponsorship

**\$20,000
to \$30,000**

Sponsor of Executive Summit

\$20,000

Co-Sponsorship of Ministerial Summit
and VIP Reception Sponsorship

\$15,000

Co-Sponsorship of Medical
Director Summit

\$15,000

Sponsor of Leadership Forum

\$10,000

"I was impressed by the whole organization of the congress particularly the keynote speakers. The global health Initiative that is creating a focus on quality and health comes as well as the patient experiences through the MTA"

GORDON OTIENO ODUNDO,

Chief Executive Officer, Gertrude's Children's Hospital, Kenya



PRIVATE NETWORKING LUNCHEON SPONSORSHIP \$20,000

Become the sponsor of your own private networking event! The Private Networking Luncheon gives your company the opportunity to hand select conference attendees you would like to network with! The Luncheon provides an informal, casual networking setting for attendees to step away from the Exhibit Hall and have an intimate lunch with your organization. World Medical Tourism & Global Healthcare Congress will take care of all the details, from providing company & attendee name/title selection list, to sending invitations and preparing lunch logistics, this sponsorship is one of the most successful networking opportunities at the event.

SPONSORSHIP BENEFITS INCLUDE:

- ✓ Luncheon for up to 20 of hand selected guests
(additional guests may be added under customized proposal)
- ✓ Opportunity for company presentation/verbal introduction at luncheon
- ✓ Personal Concierge for menu and food selection, invitee list, event logistics, etc.
- ✓ Personal invitations to all invitees with RSVP information
- ✓ e-Blasts reminders to all invitees
- ✓ Custom signage at luncheon
- ✓ Full Page Advertisement in Conference e-Program
- ✓ Reserved Seating at Luncheon with invitees of your choice



MINISTERIAL SUMMIT AND VIP RECEPTION SPONSORSHIP CO-SPONSORSHIP \$50,000 - \$100,000

This one of a kind opportunity will provide your organization with exclusive access to Ministers of Health, Tourism, and Economic Development, Trade Commissioners, Health Attaches, and other VIP dignitaries from around the world. Your organization will enjoy unmatched networking opportunities with the most influential congress attendees. Sponsors will deliver a 15 minute presentation and enjoy banner placement in the session.

SPONSORSHIP BENEFITS INCLUDE:

- ✓ Professional Pad folio with Legal Pad and Pen
- ✓ Logo engraved on Pad folio professionally done
- ✓ Electronic Bag Drop
- ✓ Full Page Advertisement in Conference e-Program
- ✓ Insert your marketing collateral in Pad folio
- ✓ Exclusive access to congress VIP's
- ✓ 10 Minute Presentation
- ✓ Opportunity to lead discussion





EXECUTIVE SUMMITS SPONSORSHIPS

EXECUTIVE SUMMITS LISTING:

- ✓ Global Medical Network Directors Summit
- ✓ Medical Tourism Research Summit
- ✓ Wellness Tourism Summit
- ✓ EU Summit on Cross-Border Healthcare
- ✓ Women's Global Leadership Summit (Additional Registration Required)
- ✓ Employer Direct Contracting Summit (Invitation Only)

SPONSOR OF EXECUTIVE SUMMIT

The Executive Summits are designed to welcome top industry leaders with precise attendee profiles. As Sponsor of an Executive Summit your organization will enjoy exclusive visibility during the Summit and the sought after opportunity to gain face time with key decision makers. Due to limited space attendees are required to complete application in order to receive invitation.

SPONSORSHIP BENEFITS INCLUDE:

- ✓ 10 Minute Presentation
- ✓ 2 Guaranteed Seats at The Table
- ✓ Signage in Summit Venue
- ✓ Marketing Materials Distributed at Summit
- ✓ Opportunity to Present Topics and Lead Discussion
- ✓ Recognition as Executive Summit Sponsor on Congress Website and Program
- ✓ Attendee List



MEDICAL DIRECTOR SUMMIT SPONSOR \$15,000 to \$55,000

The Medical Director Summit is an invitation only gathering of leaders from top U.S and International Hospitals and Insurance Companies. This half day session will include presentations from thought leaders followed by a private networking luncheon. This sponsorship offers a rare opportunity to connect directly with C Suite decision makers from around the globe. In 2016 nearly 60 leaders from over 20 countries participated in this prestigious summit. Sponsors will deliver a 15 minute presentation and enjoy banner placement in the session.

SPONSORSHIP BENEFITS INCLUDE:

- ✓ 15 Minute Presentation
- ✓ 2 Guaranteed Seats at The Table
- ✓ Signage in Summit Venue
- ✓ Marketing Materials Distributed at Summit
- ✓ Opportunity to Present Topics and Lead Discussion
- ✓ Recognition as Medical Director Summit Sponsor on Congress Website and Program
- ✓ Attendee List

HURRY THIS OPPORTUNITY WON'T LAST!





WORLD MEDICAL TOURISM &
GLOBAL HEALTHCARE CONGRESS
OCTOBER 2-4 2017, LOS ANGELES, CA

Los Angeles

2017

TOP BRANDING & THOUGHT LEADERSHIP SPONSORSHIP OPPORTUNITIES

THE MOST POPULAR...CONNECTING YOU DIRECTLY WITH YOUR FUTURE CLIENTS

Concierge Service: Delivering Value through Powerful Connections

Delivering the exceptional, without exception. WMTC is dedicated to providing a “concierge touch” to what otherwise might be a very transactional customer experience. Our concierge service, supported by the knowledge and experience that only an industry leader can offer, caters to the desires of our most discerning customers.

Whether you want to meet with buyers of healthcare, providers or any other stake holders, WMTC can fulfill every request and requirement... around the world and around the clock through the scheduling of private networking meetings for you; 10, 20... You name it and we will customize and deliver your results.

Hospitality is Everything: Reserve a Hospitality Suite and Customize your own event

Enhance your participation at WMTC by reserving an exclusive Hospitality Suite and customizing it to suit your unique event! Entertain your clients, potential business partners and colleagues in style at one of the most spectacular venues. This opportunity is designed to give your company the maximum privacy and unique venue to host your business meetings or a private reception. Whether you choose one hour, one day or for the duration of the Congress, WMTC will design a memorable world class experience that fits your goals and budget. Contact us for details.

Become a thought Leader: Sponsor of Educational Underwriter Session

Establish your organization as a thought leader, focused on education and insightful content. Your organization will have the credibility of being recognized as a speaker at the 2017 event and established as an educationally-driven leader in your industry. Most importantly, this one-of-a kind opportunity has been created to meet the two most crucial goals of speaking exposure to all key industry leaders; thought leadership and superior branding. Select the content and the amount of time to present, and we do all the rest.

Travel with the MTA: Sponsor a Trade Mission

The Medical Tourism Association’s International Healthcare Trade Missions offer opportunities for companies to learn first-hand about global and emerging markets. The MTA will be involved in organizing trade missions in emerging markets around the world each year. Get exclusive access to stakeholders in the region of your interest. Trade mission participants earn great prestige, open up new patient markets, and create strategic partnerships and alliances in one place, at one time in just a few days.

Congress Exhibition: Your Showcase, No Limits

Utilize your virtual exhibit booth in our networking platform to showcase your organization, post videos, brochures, press releases and receive year round visibility.

KEEP THE BRANDING & THOUGHT LEADERSHIP GOING

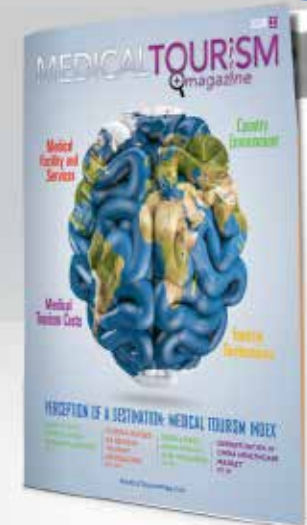
365 DAYS A YEAR

Access our distribution channels all year long. Connect with Industry Leaders before and after the show. And reach hundreds of thousands of Healthcare, Government, Travel, Wellness and Insurance Professionals from around the globe.

BE THE THOUGHT LEADER - LET THE INDUSTRY COME TO YOU.

Step outside the sea of pipe and drape to a world of possibilities and re-imagine the new rules of conference sponsorship and ROI.

- ✓ Educational Webcast
- ✓ White Papers
- ✓ Healthcare Trade Missions
- ✓ Magazine Advertising
- ✓ Industry Announcements
- ✓ Educational Underwriter of Specialist Certification Programs
- ✓ Social Media Campaign



DESTINATION GUIDES



PRINT MAGAZINE ADVERTISING

	PRINT AD SIZE	1x Rate	2x Rate
1/2 Page (H)	8.375 in. x 5.4375 in.	\$2,500.00	\$3,000.00
1 Full Page	8.375 in. x 10.875 in.	\$4,000.00	\$7,000.00



FILE SUBMISSION REQUIREMENTS

- MTM requires all ad submissions to be a high resolution PDF file at **300 DPI** as **CMYK**
- Fonts should be converted to outlines and all images must be embedded
- All advertising materials must be submitted 30 days before ad is requested to appear
- Formatted submissions must contain document bleeds

Unaccepted Formats

PowerPoint, Microsoft Word, Publisher, Freehand, Pagemaker, Corel Draw

**Full
Page**

**1/2
Page
(H)**

FULL PAGE

8.375" x 10.875"

Live: 0.50" Inset from Trim

Bleed: Add 0.125" to Trim

1/2 PAGE (H)

8.375" x 5.4375"

Live: 0.50" Inset from Trim

Bleed: Add 0.125" to Trim



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2017



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A Global Healthcare Resources Event

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